

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Schedule Dates

Advertiser

Product

Brand

Abar Media 6190 Grovedale Court Alexandria, VA 22310 Suite 200

> Phone/Fax **Buyer Name**

Sales Office Salesperson

Comments Billing Type **Account Types** 

ROBERTS FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, JENNIFER ROBERTS FOR CONGRESS

Contract # National/Political 579 SCATTERGOOD, JEFF Standard Telerep/Philadelphia, Philadelphia (1057) 579 CONG (136550) Political (1065) 330110 Telerep/Philadelphia Abar Media (2878) Pol/J Roberts/D/Congress (16889) 10/23/12-10/29/12 Demo Order Type CO-OP Sales Tax Net Total Package Deal **Entered By** Commission Commission% Headline# Last Modified Date Entered 09/05/12 09/05/12 Jill Hipskind \$35,763.75 15.00 06304511 \$6,311.25 o Normal

Grand Total:	Nov. 2012	Oct. 2012		Charlotte (Mouc)
71	12	59	Spots	
\$42,075.00	\$11,920.00	\$30,155,00	Rate	

				Daile.				on:	Accepted-Station:	Date:	- -		ACTION AGENCY/ FORM COME.	Author
					RAC]	NO	NO.	CONFIRMATION CONTRACT	- CONF				in the second of	Av constavi
9/5/12	1X MAX/DAY	\$650.00 Charlotte (WSOC)	\$650.00	\$325.00		-		-	H	100	H			
9/5/12	IX MAX/DAY	\$100.00 Cildhotte (MSOC)	00.5574	00.574	, (	-			D (FCT)	-30 11A- 120 (ECT)	6	10/23/12-10/26/12	14 0 Normal Line / Spot	14.0
1000	14 11447748	Charlette (MCCC)	473E 00	\$245 00	u u		1	11	A (EST)	:30 10A- 11A (EST)	6	10/23/12-10/25/12	13.0 Normal Line / Spot	13.0
0/5/12	1X MAX/DAY	\$735.00 Charlotte (WSOC)	\$735.00	\$245.00	ω	<del></del>	 		(EST)	:30 9A- 10A (EST)	6	10/23/12-10/26/12	12.0 Normal Line / Spot	12.0
9/5/12	1X MAX/DAY	\$600.00 Charlotte (WSOC)	\$600.00	\$600.00	11			1	(EST)	:30 8A- 9A (EST)	6	10/29/12-10/29/12	11.0 Normal Line / Spot	11.6
9/5/12	1X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$600.00	4	1	1 1	1	(EST)	:30 8A- 9A (EST)	6	10/23/12-10/26/12	10.0 Normal Line / Spot	10.0
9/5/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	\$700.00	j-si		ļ	1-	(EST)	:30 7A- 8A (EST)	6	10/29/12-10/29/12	9.0 Normal Line / Spot	9.0
9/5/12	1X MAX/DAY	\$2,100.00 Charlotte (WSOC)	\$2,100.00	\$700.00	ω	-	1 1		(EST)	:30 7A- 8A (EST)	6	10/24/12-10/26/12	6.0 Normal Line / Spot	0.0
9/5/12	IX MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	1	ļ			7A (EST)	:306:30A- 7A (EST)	-	71/52/01-21/62/01	Volvoundi the Labor	2.1
9/5/12	1X MAX/DAY	\$2,250.00 Charlotte (WSOC)	\$2,250.00	\$750.00	ω	1	1	-	/A (ESI)	:306:30A- /A (EST)	, 0	21/92/01-21/42/01	7 O Normal Line / Chot	7.0
9/5/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	ь		-	1	70A (EST)	:30/6A- 6:30A (EST)	-	10/29/12-10/29/12	5.0 Normal Line / Spot	6.0
9/5/12	1X MAX/DAY	\$2,250.00 Charlotte (WSOC)	\$2,250.00	\$750.00	ω	1	1 1	-	10A (EST)	:30 6A- 6:30A (EST)	\ \ \	10/24/12-10/26/12	FONOrmal Line / Spot	r 0.
9/5/12	1X MAX/DAY	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1	ļ		1	6A (EST)	:30 5:30A- 6A (EST)	6	10/29/12-10/29/12	3.0 Worman Line / Spot	3.1
9/5/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	\$375.00	2		1 1 1		6A (EST)	:30 5:30A- 6A (EST)	6	10/24/12-10/25/12	2.0 Mormai Line / Spot	1.1
9/5/12	1X MAX/DAY	\$1,125.00 Charlotte (WSOC)	\$1,125.00	\$375.00	3		×	ω	10A (EST)	:30/5A- 5:30A (EST)	6	10/24/12-10/25/12	1.0 Wormal Line / Spot	3 1.
Entered	Comments	Station	Total	Kate	Slode	17 Sd SU	10 AAC 131				1			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Schedule Dates

Contract #

Advertiser

Billing Type Brand Account Types Phone/Fax Buyer Name Sales Office Salesperson

SCATTERGOOD, JEFF

Telerep/Philadelphia

6190 Grovedale Court Suite 200 Alexandria, VA 22310

Abar Media

579 CONG (136550) Political (1065) Pol/J Roberts/D/Congress (16889) Abar Media (2878) 330110 10/23/12-10/29/12 Demo CO-OP Headline # Entered By Last Modified Date Entered 09/05/12 09/05/12 8 Jill Hipskind

Telerep/Philadelphia, Philadelphia (1057) Package Deal Commission % Order Type 15.00 06304511 Normal

Net Total Sales Tax Commission \$35,763.75 \$6,311.25

National/Political

ROBERTS FOR CONGRESS
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Comments

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total: \$30,155.00 \$11,920.00 \$42,075.00

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				E	XACT	CONFIRMATION CONTRA	NOO			
9/5/12	1X MAX/DAY	\$1,400.00 Charlotte (WSOC)	\$1,400.00	\$700.00	2	1 1	:30/7:30P- 7:56P (EST)	5	10/23/12-10/24/12	20.0 Morting Fire / about
9/5/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	\$700.00	1	1	:30/7P- 7:30P (EST)		10/24/12-10/24/12	27.0 Mount Lie / Spot
9/5/12	1X MAX/DAY	\$900.00 Charlotte (WSOC)	\$900.00	\$900.00	1		:306P-6:30P (EST)		10/29/12-10/29/12	27.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$2,700.00 Charlotte (WSOC)	\$2,700.00	\$900.00	ω	1	:306P-6:30P (EST)		10/23/12-10/26/12	25.0 November 1.15.7 Spot
9/5/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	1		:30 5:30P- 6P (EST)		10/29/12-10/29/12	24.0 Wormai Line / Spot
9/5/12	1X MAX/DAY	\$2,250.00 Charlotte (WSOC)	\$2,250.00	\$750.00	ω	1 1 1	:30/5:30P- 6P (EST)	6	10/24/12-10/26/12	23.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	\$700.00	1	1	:30 5P- 5:30P (EST)	6	10/29/12-10/29/12	22.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$2,800.00 Charlotte (WSOC)	\$2,800.00	\$700.00	4	1 1 1 1	:30 5P- 5:30P (EST)	6	10/23/12-10/26/12	22 On on leaf of the Association
9/5/12	1X MAX/DAY	\$600.00 Charlotte (WSOC)	\$600.00	\$600.00	1		:304P- 5P (EST)		71/62/01-21/62/01	21 Ollows Him / Spot
9/5/12	1X MAX/DAY	\$1,800.00 Charlotte (WSOC)	\$1,800.00	\$600.00	ω	1 1 1	:30 4P- SP (EST)		10/25/12-10/26/12	20 O Mormal Line / Spot
9/5/12	1X MAX/DAY	\$265.00 Charlotte (WSOC)	\$265.00	\$265.00	1		:30 2P- 3P (EST)		10/24/12-10/24/12	10 O Normal Line / Spot
9/5/12	1X MAX/DAY	\$530.00 Charlotte (WSOC)	\$530.00	\$265.00	2	1	:30/1P- 2P (EST)	6	10/23/12-10/26/12	17.0 Wormal Line / Spot
9/5/12	1X MAX/DAY	\$245.00 Charlotte (WSOC)	\$245.00	\$245.00	1	1	:3012P- 1P (EST)	6	10/29/12-10/29/12	TOO HOURS LIKE / SPOL
9/5/12	1X MAX/DAY	\$490.00 Charlotte (WSOC)	\$490.00	\$245.00	2	I	:30 12P- 1P (EST)	T	10/23/12-10/26/12	15.0 Normal Line / Spot
Entered	Comments	Station	Total	Rate	Spots	STW NO TO WE III FF 38 SU				4508

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



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Abar Media 6190 Grovedale Court Suite 200 Alexandria, VA 22310

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	6	6	6	6	6	6	6	6	6	6	6	6	6	6	Sec Len	Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates
	:301	:30 9	:308	:306	:305	:301	:301	:30 8	:307	:306	:308	:301	:301	:301	Length	it is	уре	Types		Fax	ame	ffice	rson			Ī	ser	e Date
	:30 12P- 12:30P (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	:30 6A- 7A (EST)	:30 5:30A- 6A (EST)	:30 11:30P- 12:05A (EST)	:30 12P- 12:30P (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6A- 7A (EST)	:30 8P- 10P (EST)	:30 11:35P- 12:05A (EST)	:30 11P- 11:35P (EST)	:30 11P- 11:35P (EST)														vi
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	\$200.00	\$500.00	\$450.00	\$225.00	\$75.00	\$600.00	\$200.00	\$400.00	\$225.00	\$225.00	\$4,800.00	\$375.00	\$750.00	\$750.00	ਿੰ	FOR			\$35	\$6,	15.00	I	No		063	No	1	09/
																			\$35,763.75	\$6,311.25	00	;	Normal		06304511		Jill Hipskind	09/05/12
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	\$200.00 Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	\$450.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$75.00 Charlotte (WSOC)	\$600.00 Charlotte (WSOC)	\$200.00 Charlotte (WSOC)	\$400.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$4,800.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	\$750.00 Charlotte (WSOC)	\$750.00 Charlotte (WSOC)														
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Line

Line Type / Break Type (Ref #)

10/24/12-10/24/12 10/29/12-10/29/12

Dates

33.0 Normal Line / Spot

37.0 Normal Line / Spot 36.0 Normal Line / Spot 35.0 Normal Line / Spot 34.0 Normal Line / Spot 31.0 Normal Line / Spot 30.0 Normal Line / Spot 29.0 Normal Line / Spot

32.0 Normal Line / Spot

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Accepted Agency/Advertises

42.0 Normal Line / Spot 41.0 Normal Line / Spot 40.0 Normal Line / Spot 39.0 Normal Line / Spot 38.0 Normal Line / Spot

10/28/12-10/28/12 10/28/12-10/28/12 10/28/12-10/28/12 10/28/12-10/28/12 10/28/12-10/28/12 10/27/12-10/27/12 10/27/12-10/27/12 10/27/12-10/27/12 10/27/12-10/27/12 10/27/12-10/27/12 10/29/12-10/29/12 10/23/12-10/23/12

REP HEADLINE# 6304511 \$\$\$ UNAPPROVED REV #1 \$\$\$

OCT/12 30155.00 NOV/12	PROGRAM: NEWS CON COM1: 1X MAX/DAY	1 EY 500A-530A	AGENCY ADVERTISER C	:LINE#:REP :CD: TIME PERIOD : :LINE#: :	JENNIFER ROBERTS FOR	CON CM ***** THIS IS A CASH	TO JILL FR JARED CORRECTED LINE 1 PLS CNF THANKS	REP: **REVISION	CITY TAX STATE TAX	FLIGHT DATES OCT23/12 OC	PRDCT ROBERTS FOR CONGRESS	ORDER #	AI.	619	AGY # 522 AGY. NAME AE	ADV # ADV. NAME PO
11920.00		30	CODE = )E =	: LGTH : SEC :	CONGRESS	IN ADVANCE SCHE				OCT29/12 WK-1	EST#579 COMMENTS:	CONTRACT # 6304	ALEXANDRIA, VA 22	0 GROVEDALE	ABAR HUTTON MEDIA	POLI/J ROBERTS/D/CON/NC
		\$375.00	AGENCY EST# = !	RATE		SCHEDULE *****			CO-OP BILLING NI		NTS: (LINE, ORDER,	04511	2310	COURT, SUITE 200	<i>II</i>	CON/NC
		10/23	579	START :					NEEDED		ER, INVOICE)	CLŽ		SALES	BUYER	REP.#
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CONTRACT I		П		PTS: WEEK :					O			LOCAL		NICK	JEFF SCATTERGOOD	OFF.# 220
TOTAL 420 SPOTS		TU-TH		DAYS					DATE SEP5/12			REGIONAL		WELTE	(GOOD	SALESMAN
42075.00		ω		:TOTL:					14.00							#

SEP5/12 14.00 \*\*\* WSOC-TV \*\*\*

:LINE#:REP : LINE#: #: CD: TIME PERIOD LGTH : SEC .. .. RATE START DATE END :SPTS: NEEK .. .. DAYS :TOTL:

MARKET TOTALS \$116,875 WSOC 36% WBTV 33% CABL 0% WCNC 22% WCCB 7% WJZY 18 %O TYMW WAXN 1%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6304511
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

SEP4/12 18.12 \*\*\* WSOC-TV \*\*\*

AGY CITY TAX ADV FLIGHT DATES OCT23/12 ORDER PRDCT # 522 ROBERTS FOR CONGRESS EST#579 AGY. ADV. NAME POLI/J ROBERTS/D/CON/NC STATE TAX NAME ABAR HUTTON MEDIA OCT29/12 ALEXANDRIA, 6190 GROVEDALE COURT, CONTRACT # WK-1 COMMENTS: VA 22310 6304511 CO-OP BILLING NEEDED (LINE, SUITE ORDER, INVOICE) 200 CLASS: NATL. SALES PRSN BUYER NAME PH-JEFF SCATTERGOOD OFF.# 220 NICK WELTE LOCAL DATE SEP4/12 SALESMAN # REGIONAL 18.12

REP: TO JILL
FR JARED
NEW JEN ROBERTS
TOTAL \$42075
PLS CNF THANKS FOR CONGRESS ORDER

CON N \*\*\*\* THIS S A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JENNIFER ROBERTS FOR CONGRESS

J206

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3 530A-600A 30 \$375.00 10/29	PROGRAM : NEWS CON COM1: 1X MAX/DAY	2 530A-600A 30 \$375.00 10/2	PROGRAM : NEWS CON COM1: 1X MAX/DAY	1 500A-530A 30 \$375.00 10/2	AGENCY ADVERTISER CODE = AGENCY EST# = 579 AGENCY PRODUCT CODE =	: LINE#: KEP : CD: TIME PERIOD : LGTH : SEC : RATE : ST: : DA:
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) ] ] ()		\$375.00		\$375.00	AGENCY EST#	<b>II</b> II
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PROGRAM:

NEWS

REP SEP4/12 18.12 \*\*\* WSOC-TV \*\*\*

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: START	10/24		10/29		10/24		10/29		10/24		10/29		10/23		10/29		10/23			10/23
: END	10/26		10/29		10/26		10/29		10/26		10/29		10/26		10/29		10/26			10/25
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SEP4/12 18.12 \*\*\* WSOC-TV \*\*\*

:LINE#:REP :0	CD: TIME PERIOD	: LGTH : SEC :	RATE	: START	: END :	:SPTS: WEEK	: DAYS	:TOTL:
14	1100A-1200N	30	\$325.00	10/23	10/26	N	TU, F	2.
PROGRAM :	M : THE VIEW							
15	1200N-100P	30	\$245.00	10/23	10/26	2	TU, F	N
PROGRAM : CON COM1:	M : NEWS M1: 1X MAX/DAY							
100	1200N-100P	30	\$245.00	10/29	10/29	⊣	NOM	₩
PROGRAM	M : NEWS							
17	100P-200P	30	\$265.00	10/23	10/26	Ν	TU, F	₩
PROGRAM : CON COM1:	M : THE CHEW							
18	200P-300P	30	\$265.00	10/24	10/24	Ь	WED	<u></u> -
PROGRAM	M : REVOLUTION							
19	400P-500P	30	\$600.00	10/23	10/26	ω	TU, TH-F	ω
PROGRAM : CON COM1:	M : DR OZ M1: 1X MAX/DAY							
20	400P-500P	30	\$600.00	10/29	10/29	H	MON	<del>Į</del>
PROGRAM	M : DR OZ							
21	500P-530P	30	\$700.00	10/23	10/26	4	TU-F	4
PROGRAM CON COM1	GCM1: NEWS							
22	500P-530P	30	\$700.00	10/29	10/29	ب	MON	۳
PROGRAM	M : NEWS							
23	530P-600P	30	\$750.00	10/24	10/26	ω	W-F	ω
PROGRAM :	GRAM : NEWS							

SEP4/12 18.12 \*\*\* WSOC-TV \*\*\*

34	PRO	33	PR(	3 2	PR	31	PR	30	PR	2	FRO CON	28	PR	2	PR	2	PR CO	25	PR	2	:LINE#:REP
4	PROGRAM :	ω	PROGRAM :	2	PROGRAM :	1	PROGRAM :	0	PROGRAM:	9	FROGRAM :	Ø	PROGRAM :	7	PROGRAM :	D	PROGRAM : CON COM1:	U	PROGRAM:	4	REP :CD: LINE#: :
700A-800A	NEWS	600A-700A	DANCING W/ THE	800P-1000P	NIGHTLINE	1135P-1205A	NEWS	1100P-1135P	NEWS	1100P-1135P	ET 1X MAX/DAY	730P-800P	INSIDE EDITION	700P-730P	NEWS	600P-630P	NEWS 1X MAX/DAY	600P-630P	NEWS	530P-600P	TIME PERIOD
30		30	E STARS	30		30		30		30		30	Ň	30		30		30		30	: LGTH : SEC :
\$225.00		\$225.00		\$4,800.00		\$375.00		\$750.00		\$750.00		\$700.00		\$700.00		\$900.00		\$900.00		\$750.00	RATE
10/27		10/27		10/29		10/23		10/29		10/24		10/23		10/24		10/29		10/23		10/29	: START : DATE
10/27		10/27		10/29		10/23		10/29		10/24		10/24		10/24		10/29		10/26		10/29	: END : DATE
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SAT		SAT		MON		TUE		MON		WED		TU-W		WED		MON		TU,TH-F	,	NOM	WEEK: DAYS
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REP: TEL# 610-225-4100 FAX# 610-225-1151
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 18.12 \*\*\* WSOC-TV \*\*\*

OCT/12																	:LINE#:REP
30155.00	PROGRAM:	42	PROGRAM	41	PROGRAM	40	PROGRAM	39	PROGRAM	38	PROGRAM	37	PROGRAM	ω σ	PROGRAM	3 5	:REP :CD:
.00 NOV/12	: NEWS	1200N-1230P	: THIS WEEK	900A-1000A	: GMA SUN	800A-900A	NEWS	600A-700A	NEWS	530A-600A	: NEWS	1130P-1205A	: NEWS	1200N-1230P	: GMA SAT	800A-900A	TIME PERIOD
11920.00		30		30		30		30		30		30		30		30	: LGTH :
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		10/28		10/28		10/28		10/28		10/28		10/27		10/27		10/27	: START : DATE
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SVC- NSI DEMOS- RA35+\*

MARKET TOTALS \$116,875

WSOC 36%

WBTV 33% CABL 0%

WCNC 22%

WCCB 7%

WJZY 18

80 LAWM

WAXN 1%